

All architectural work is accompanied by questions about what is desirable and what is possible. Today, however, the continuous optimisation of building costs, paired with increasing regulation and standardisation, threatens to determine architectural design to a very major extent. At the same time the urgent need for more affordable, high quality living space for different ways of life has rarely been as pressing as it is now. In this context the challenge lies in enabling the design architect to remain capable of taking action.

«Re-Defining Affordable» describes a strategy that sees the theme of restriction as an opportunity in which it actively participates from the very start. The art of building and construction is, above all, also a master in the economic use of the available means – both financial and design-based. We firmly believe that the examination of this theme does not automatically restrict architecture but in fact offers an opportunity to expand the architectural repertoire.

Human life is directly expressed in our day-to-day life and our way of living so that determining standards in this area always involves the question of our cultural and social identity. What are we willing to afford, what must we afford and which standard should be questioned?

Public Discussions

22 August 2016, 2 - 4 pm, Round Table 1

with Jörg Koch (CEO Pensimo), Valentin Loewensberg (Architect, Teacher IKE) and Prof. Stephan Mäder (Director Dep. A ZHAW)
Moderation: Prof. Astrid Staufer (Staufer & Hasler, Director IKE)

23 August 2016, 4 - 7 pm, Round Table 2

with Prof. Dr. Maren Harnack (Architect, Researcher FH Frankfurt), Andreas Hofer (Archipel, Expert for Housing Cooperatives), Urs Primas (Schneider Studer Primas, Teacher IUL) and Prof. Dominique Salathé (Dominique Salathé Architekten, FHNW)
Moderation: Valentin Loewensberg

24 August 2016, 4 - 7 pm, Round Table 3

with Prof. Jörg Leeser (BeL Sozietät für Architektur), Prof. Dr. Sascha Roesler (Architect, Researcher USI Mendrisio) and Prof. Jean-Philippe Vassal (Lacaton & Vassal, UdK Berlin)
Moderation: Dr. Martin Tschanz (Architect, Teacher ZHAW)

26 August 2016, 10 am - 5.30 pm, Final Crits Workshop Studios

with Charles Pictet (Charles Pictet Architecte), Prof. Stephan Mäder, Prof. Astrid Staufer and Dr. Martin Tschanz

Involved Teachers in the Workshop Studios

UdK Berlin: Jeanne-Françoise Fischer / UMinho: Paulo Mendonça, Rui Neto / UNILJ: Tadej Glazar, Maruša Zorec / TU Wien: Ivica Brnic, Lorenzo DeChiffre, Felix Siegrist / ZHAW: Ingrid Burgdorf, Valentin Loewensberg and Beat Waeber

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Zürich University
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zhaw

School of Architecture, Design and Civil Engineering

Institute for Constructive Design

RE-DEFINING

AFFORDABLE

Strategies for improving the quality
of low cost housing

International Summer Workshop

20 - 26 August 2016

with

Maren Harnack

Andreas Hofer

Jörg Koch

Jörg Leeser

Charles Pictet

Urs Primas

Sascha Roesler

Dominique Salathé

Jean-Philippe Vassal

as well as students
and teachers from
Berlin, Guimarães,
Ljubljana, Vienna
and Winterthur

Swiss Universities

www.zhaw.ch



International Summer Workshop 2016

Halle 180 Winterthur

RE-DEFINING AFFORDABLE

Strategies for improving the quality of low cost housing

	Saturday 20 August	Sunday 21 August	Monday 22 August	Tuesday 23 August	Wednesday 24 August	Thursday 25 August	Friday 26 August
9 am		Departure by coach from Halle 180					
10 am		Claridapark, Wald/ZH with Valentin Loewensberg	Workshop Studio Presentation and Discussion Case Studies from Berlin, Guimarães, Ljubljana, Vienna and Winterthur	Workshop Studio	Workshop Studio	Workshop Studio	Lecture Charles Pictet, Architect
11 am		Transfer					Final Crits with Stephan Mäder, Charles Pictet, Astrid Stauffer and Martin Tschanz
12 am		Zwicky, Wallisellen with Andreas Hofer and Urs Primas					
1 pm		Transfer / Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
2 pm		mehr als wohnen, Leutschenbach/ZH with Pool Architekten	Round Table 1 with Jörg Koch, Valentin Loewensberg and Stephan Mäder Moderation: Astrid Stauffer	Workshop Studio	Workshop Studio		Final Crits with Stephan Mäder, Charles Pictet, Astrid Stauffer and Martin Tschanz
3 pm		Transfer					
4 pm	Welcome Reception Introduction Workshop Programme Setting up the workplace	Walk in Zurich Housing projects in city districts 3, 4 and 5		Round Table 2 with Maren Harnack, Andreas Hofer, Urs Primas and Dominique Salathé Moderation: Valentin Loewensberg	Round Table 3 with Jörg Leeser, Sascha Roesler and Jean-Philippe Vassal Moderation: Martin Tschanz	Workshop Studio	Final Crits with Stephan Mäder, Charles Pictet, Astrid Stauffer and Martin Tschanz
5 pm			Workshop Studio				
6 pm	Welcome Aperitif						Review and Farewell Remarks
7 pm							
8 pm							Farewell Party